

## PHOTO EDITOR

- 15 years of experience producing, art directing, and researching photography
- Expertise producing covers, portraiture, celebrities, lifestyle, fashion, food, interiors, conceptual, and still life photography
- Nationwide relationships with photographers, agencies, studios, and stylists
- Keen awareness of new talent
- In-depth knowledge of the stock photo marketplace + a large database of agencies + online sources
- Creative at conceptualizing and producing fresh visual content with energy and style
- Strong communication skills for articulating vision + direction to freelance photographers + stylists
- Skilled in prop/fashion styling
- Knowledgeable and perceptive of current/historical trends in photography, fashion, and pop culture
- Exceptional organization skills - meticulous, detail oriented, and highly motivated
- Skilled with spreadsheets, negotiating, and maximizing budgets
- Proficient with computer technology: Photoshop, Photo Mechanic, Bridge, Excel, and MediaGrid

E X P E R I E N C E

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### **FREELANCE PHOTO EDITOR**

03/2007 - PRESENT

- **The Wall Street Journal** - produced shoots and researched stock photography for the twice-weekly *Weekend Journal* section. Filled in for vacationing staffers. Able to jump in and work at a fast pace. Strong attention to caption and credit details.
- **Mark Lembersky** - worked with Seattle-based photographer Mark Lembersky, researching and reviewing his life's work, almost 40,000 images, to create/edit a coherent story detailing his vision and photographic journey
- **Upstart Magazine** - headed the launch of a new business magazine for young entrepreneurs with cover and feature shoot art direction, shoot production, budget management, and stock photo research
- **Access DirecTV Magazine** - celebrity cover and feature shoot production
- **Figure Magazine** - celebrity cover shoot production
- **Citigroup - Global Wealth Management Marketing Department** - produced original photography and conceptualizing/researching stock photography for *Citigroup's Global Wealth Management* marketing materials for ultra high net worth clients
- **Consumer Reports Magazine** - stock and manufacturer photo research
- **Graj + Gustavsen - Brand Identity Firm** - produced and cast commercial fashion shoots to create a new brand identity for a contemporary fashion label

### **CITIGROUP PURSUITS MAGAZINE PHOTO EDITOR**

12/2006 - 03/2007

- Commissioned, art directed + researched all photography for 60 page, large format, luxury lifestyle magazine for Citigroup's ultra high net worth customers
- Managed the \$60,000 per issue budget
- Began re-launching the magazine within the photographic community
- Due to a CEO management change, the magazine ceased publication in March 2007

### **IN TOUCH MAGAZINE DEPUTY PHOTO EDITOR**

05/2006 - 11/2006

- Managed the features department of 5 researchers as the deputy to the Photography Director
- Produced Celebrity Feature Stories - Home, Dining, Portrait, and Fashion - with photo assignment + stock photo research
- Excelled in a weekly, fast-paced, news-driven environment

### **PARADE MAGAZINE ASSOCIATE PHOTO EDITOR**

12/2002 - 05/2006

- Assigned and produced feature stories and celebrity portraits
- Researched, evaluated, + acquired feature, news, celebrity, health, historical, + scientific stock images
- Developed 400+ database of stock agencies, online sources, U.S. government, + private collections
- Established stock photo rates for *Parade*
- Negotiated fees, rights, and permissions
- Managed department billing

**FREELANCE PHOTO EDITOR AND PROP & FASHION STYLIST** 07/2001 - 12/2002  
*Biography Magazine • Hearst Magazines • Men's Health • More Magazine • People Magazine & Timothy Greenfield-Sanders*

- Assigned and Produced photo shoots.
- Prop and Fashion Stylist for interiors, features, and food shoots.
- Location Scout.

**GOTHAM MAGAZINE PHOTOGRAPHY DIRECTOR** 01/2001 - 07/2001

- Directed luxury lifestyle photography and illustration for covers, features, fashion, and interior design shoots
- Recruited emerging photographers, prop + fashion stylists, + booked models. Developed agency relationships.
- Managed department budget and one assistant with stock photo research, shoot production, credits, + billing

**MEN'S HEALTH-18 FREELANCE PHOTO EDITOR** 11/2000 - 01/2001

- Collaborated with art directors, editors, photographers to establish this new teen magazine
- Produced covers, feature stories, gear/gadget still lifes.
- Researched sports and celebrity stock photography

**FITNESS MAGAZINE PHOTO EDITOR** 02/1999 - 11/2000

- Assigned + directed covers, features, fashion, and food photography supporting *Fitness's* healthy lifestyle vision
- Collaborated with designers, editors and photographers to create fresh visuals to illustrate familiar stories
- Maintained department budget, developed estimates + schedules for each shoot, tracked all fees and invoices
- Supervised one assistant with stock photo research, shoot production, credits, and billing

**LADIES' HOME JOURNAL FREELANCE PHOTO EDITOR** 09/1998 - 01/1999

- Researched + hired photographers nationwide for features, lifestyle, and photojournalistic stories + portraits

**NEW YORK MAGAZINE PHOTOGRAPHY PRODUCER** 07/1994 - 07/1998

- Collaborated and assisted top editors and Photography Director Jordan Schaps
- Conceptualized + art directed *Fashion, Interior Design, Food, and Christmas Gift* Issue covers + features
- Recruited New York personalities, celebrities, designers, and "real people"

E D U C A T I O N

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**CORNELL UNIVERSITY**

- Bachelor of Arts in English Literature, 1986-1990

**HARVARD UNIVERSITY**

- Department of Visual Studies, Summer 1987

**PARSONS SCHOOL of DESIGN**

- Photo Editing with William Nabers, Spring 1993
- Photo Collecting with Bill Mindlin, Autumn 1993